

In the up & coming **FEBRUARY/MARCH 2009** issue of Rural Contractor & Large Scale Farmer, we feature...



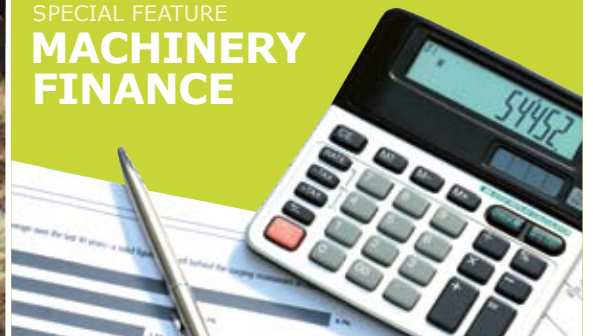
MAIN FEATURE

PLOUGHS, DRILLS & CULTIVATION EQUIPMENT



SPECIAL FEATURE

MACHINERY FINANCE



RURAL Contractor & LARGE SCALE FARMER

REGULAR FEATURES | **INDUSTRY NEWS** | **TECHNOLOGY UPDATES** | **CONTRACTOR PROFILES** | **EQUIPMENT REVIEWS**

With autumn looming, contractors, farmers and the machinery dealers who support them are gearing up for another busy planting season.

While the principles of cultivation have remained the same for centuries, changing global environmental and economic realities mean growers must be aware of new trends to stay profitable.

Rising fuel and input costs, labour shortages, and environmental laws are creating widespread interest in new techniques and technologies.

These include minimum tillage, no-tillage, equipment with wider working widths, and combinations of equipment that can reduce the number of passes required to prepare a good seedbed.

We are aware that machinery manufacturers are constantly improving the capacity and efficiency of their gear. This issue of Rural Contractor & Large Scale Farmer magazine includes our annual feature on ploughs, cultivation equipment, and seed drills.

It is the perfect forum for you to reach the most important target market in the agricultural industry with information about your latest equipment. Whether it is a completely new product or an improvement to an existing machine, we want to hear about it.

To complement this feature, the February/March issue of Rural Contractor & Large Scale Farmer magazine also has a special feature on Machinery Finance.

To discuss advertising in the February/March issue of Rural Contractor & Large Scale Farmer, contact advertising manager, Paula Forde, Ph 03 329 6598 or 027 229 0362. Email: paula@agrimedia.co.nz

Advertising Deadline – January 26th, 2009.

Editorial and good quality photos are also welcome. They should go to the editor, Paul Titus, Ph 03 381 6912, Email: titus@paradise.net.nz

Editorial Deadline – January 21st, 2009.

For specifications & sizes, please visit www.agrimedia.co.nz

