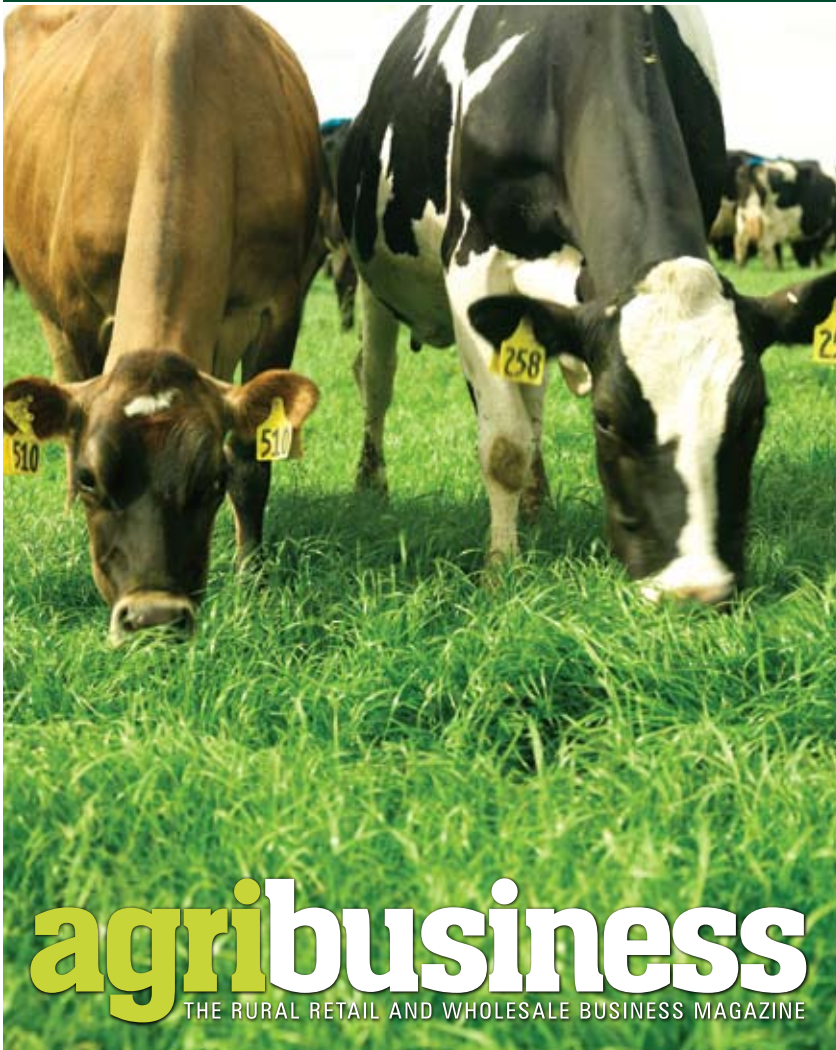


In the up & coming **JANUARY/FEBRUARY 2009** issue of AgriBusiness, we feature...



# agribusiness

THE RURAL RETAIL AND WHOLESALE BUSINESS MAGAZINE

FEATURE

## PASTURE OPTIONS

A REVIEW OF WHAT'S ON OFFER, BOTH NEW AND OLD FOR THIS AUTUMN SOWING

ANIMAL ADVISOR

## THIS MONTH OUR ANIMAL ADVISOR LOOKS AT HORSES



REGULAR FEATURES | **INDUSTRY NEWS** | **PRODUCT UPDATES** | **AGRIBUSINESS REVIEW** | **PEOPLE** | **GUEST EDITORIAL**

The January/February 2009 issue of AgriBusiness will include a special feature on pasture options, reviewing the ever increasing range of cultivars on the market as well as topical issues relating to what's become a complex part of farming. Once again, farmers are faced with a wide range of options and many new cultivars catering for specialist production systems, including important novel endophytes. If you have pasture products you'd like to promote to retailers or merchants, or opinions about pastures you think need further investigation, we want to hear from you.

We'll also be looking at nutrition and animal health for horses in the Animal Advisor section.

To discuss your promotional opportunities for these special features, contact Paula Forde in Christchurch on 03 329 6555 or 027 229 0362, Fax 03 329 6550, Email: paula@agrimedia.co.nz.

**Advertising Deadline: 12th January 2009.**

Editorial submissions will be welcomed by the editor, Kathy Davis, at 10 Pope Crescent, Blenheim. Phone 03 577 5640 or 0274 347 108, Fax 03 577 5647.

**Editorial Deadline: 7th January 2009.**



The magazine within a magazine!

AgriVet represents an incredibly targeted and cost-effective media vehicle to directly market veterinary-specific products and services.

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